PROMOTER PACK 2026/27



SIMPLY SHADY

THE UK'S NO.1 EMINEM TRIBUTE ACT

Hayden Wright's full-force Eminem tribute: the voice, the flow and the attitude, delivered live. From a full 90-minute production with live band and dancers to a solo appearance, for festivals, nightclubs, theatres, private and corporate events across the UK and worldwide.

90 MIN
HEADLINE SHOW

1.2M+
TIKTOK VIEWS

WORLDWIDE
UK & INTERNATIONAL

INSURED
PLI · PAT TESTED

bookings@simplyshadylive.co.uk **07593 608710** **simplyshadylive.co.uk**

THE MAN BEHIND THE MIC

TOO REAL TO BE A TRIBUTE

Simply Shady is Hayden Wright, a rapper with more than 15 years on the mic whose career has followed a remarkably similar path to Eminem's early days.

He came up winning rap battles in London. As a solo artist he was compared to Eminem in a national newspaper, played on radio in the UK, LA and New York, and earned respect from members of the Furious Five.

He doesn't put on a voice. He sounds like Slim Shady naturally, covering the full range from the raw early records to the latest albums: rapid-fire verses, melodic hooks and the emotional tracks. With the bandanas, the 2000s fits and the attitude, audiences regularly say it's hard to believe it isn't the real thing.

> **"I ACTUALLY THOUGHT THIS WAS EMINEM AT FIRST. WOW, WHAT A VOICE!"**
>
> SHELLYP · TIKTOK · ONE OF 1,500+ COMMENTS



BOOK WITH CONFIDENCE

- Public liability insurance
- PAT-tested equipment
- PRS compliant: set lists supplied for venue returns
- Clean or explicit set to suit your audience
- Certificates available on request

THE EXPERIENCE

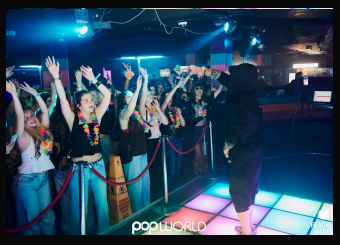
The full production: live band, dancers, singer and host. Up to 90 minutes. Festivals, theatres, headline nights.

STANDARD SHOW

Simply Shady with his own DJ. All the big anthems, full energy. Nightclubs, venues, corporate.

SOLO SHOW

Simply Shady on his own through the venue's sound system. Bars, private parties, appearances.









WATCH	youtube.com/@SimplyShadyLive	TIKTOK	@simplyshadyuk · 1.2M+ views
INSTAGRAM	instagram.com/simplyshadyuk	RECENTLY	Sailors Nightclub, Newquay · Popworld

Photos: Peaches Media. Independent tribute act, not affiliated with or endorsed by Eminem.